15 February 2012

LOCAL CELEBRITIES TURN OUT FOR QUEEN OF HEARTS TEA PARTY FOR SHOOTING STAR CHASE
Radisson Edwardian Guildford Hosts Children’s Tea and Announces Charity Partnership

Celebrity faces including TV presenter Donal MacIntyre, publicist-to-the-stars Max Clifford and members of Harlequins RFC joined children from the Shooting Star CHASE Guildford hospice today for a special half term tea party at the Radisson Edwardian Guildford.

Organised by Shooting Star CHASE, the Queen of Hearts themed tea party launched the Guildford hotel’s 12-month partnership with the charity – Radisson Edwardian Guildford will provide hotel rooms for parents visiting children at the charity’s Guildford-based hospice and will make a donation for every Queen of Hearts afternoon tea sold.

Hotel staff, dressed as characters from Alice in Wonderland, greeted guests as they arrived and around 20 children along with their parents and carers tucked into sandwiches and cakes whilst Fascinating Faces and Mr Giant kept the younger guests entertained with face painting and balloon models. The party brought the families together for a half term treat and included the siblings of children cared for by Shooting Star CHASE. Each child was also given a bag of gifts courtesy of Hasbro.

Speaking about the event, longtime Shooting Star CHASE supporter, Max Clifford, said “Shooting Star CHASE is a brilliant cause that I have supported for a decade. This is a wonderful event the Radisson Edwardian Guildford has put on and it is great to see the hotel commit so much support.”

Deputy General Manager, Stephen Botha, added “Since our opening last year we have been committed to supporting local charities and initiatives and it is a very proud day for us to announce our partnership with Shooting Star CHASE. I hope that our assistance will in some small way help alleviate pressure on the families whose children are under the care of Shooting Star CHASE. It is a remarkable organisation that deserves our support.”

Alex Robinson, Head of Corporate Fundraising for Shooting Star CHASE, added “Shooting Star CHASE is immensely grateful to all its supporters who help contribute £23,000 daily to maintain our vital service. Together we can make a real difference to the lives of local children, teenagers and their families. We are delighted to
be working with the Radisson Edwardian Guildford and are grateful for their commitment to the charity throughout 2012."

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About Radisson Edwardian

Part of the UK’s fastest growing upscale hotel brand, Radisson Edwardian has a collection of 14 individual hotels in unparalleled locations across London and Manchester. While each has its own unique character and independent spirit, all are renowned for a "Yes I Can!" spirit of service, supported by a "100% Guest Satisfaction Guarantee". With design that doesn’t compromise on comfort, a commitment to intelligent technology – high-speed wireless is complimentary throughout – and chic restaurants and bars showcasing seasonal British ingredients, Radisson Edwardian offers a stylish, upscale experience at an affordable price.

Radisson Edwardian is one of the UK’s largest privately owned hotel groups. Included in the group is The May Fair Hotel, Mayfair (an independent brand), plus a further 11 hotels in London; Radisson Edwardian Heathrow Hotel & Conference Centre, Radisson Edwardian Leicester Square & Radisson Edwardian Hampshire (Leicester Square), Radisson Edwardian Bloomsbury Street & Radisson Edwardian Kenilworth (Bloomsbury), Radisson Edwardian Berkshire & Radisson Edwardian Sussex (Oxford Street), Radisson Edwardian Mountbatten (Covent Garden), Radisson Edwardian Grafton (Tottenham Court Road), Radisson Edwardian Vanderbilt (Kensington), Radisson Edwardian New Providence Wharf (Docklands), the award winning Radisson Edwardian Manchester Free Trade Hall and The Radisson Edwardian Guildford Hotel.


About Shooting Star CHASE

Shooting Star CHASE is the children's hospice service, supporting local families with a child or teenager not expected to reach their 19th birthday. Shooting Star CHASE currently helps over 500 families living in western London, Surrey and West Sussex.

We are committed to caring for these families. We are here for every step of their journey, sharing the good times, and helping them through the tough times with practical, nursing and emotional support. Families receive our support free of charge, 365 days a year in their own homes and communities or at our children’s hospices, Shooting Star House in Hampton and Christopher’s in Guildford.

Our services include:
• Planned short breaks at Christopher’s and Shooting Star House
• Hospice at home
• Day care and special activities for the whole family
• Family support and therapies
• Symptom management and paediatric palliative care
• Urgent support for families in a crisis
• Care at the end of a child or teenager’s life
• Bereavement support for the whole family, for as long as they need us

With no guaranteed Government funding we must raise £23,000 a day to continue our vital service, and there are lots of ways for you to get involved, from volunteering to fundraising to being a social media ambassador. To find out more or to access our service visit shootingstarchase.org.uk.